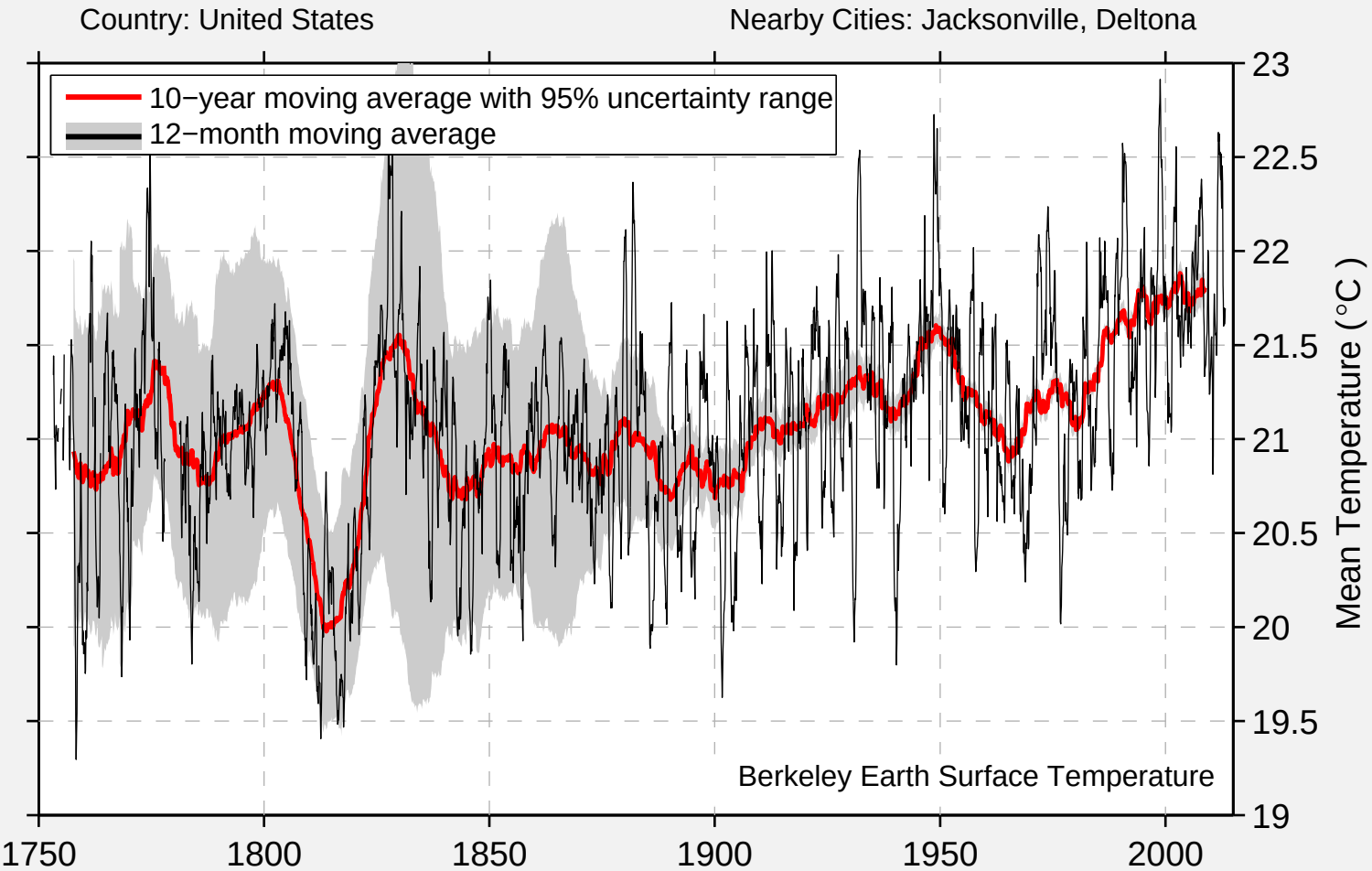Reference Location: 29.74 N, 81.23 W